

## BIRDIES FOR CHARITY RULES

- All participating organizations must be publicly supported and recognized by the Internal Revenue Service as a 501(c)3.
- All per birdie pledges and flat rate donations will be accepted from Monday, January 30, 2012 through 6:00 p.m. Sunday, June 24, 2012.
- If this pledge form is not legible, the Travelers Championship and the Birdies for Charity staff is not responsible for processing the donation.
- Deadline for the Guess the Birdies Sweepstakes is Tuesday, June 19, 2012.
- **Please make checks payable to “Travelers Championship”**
- **Please return all pledge forms and checks to:**
  - Attn: Birdies for Charity  
J.H. Cohn LLP  
180 Glastonbury Boulevard, 4th Floor, Glastonbury, CT 06033
- **All per birdie pledges and flat rate donations are 100% tax deductible.**

## GUESS THE BIRDIES SWEEPSTAKES RULES

- No pledge, purchase or donation is necessary to enter the Guess the Birdies Sweepstakes. The odds of winning depend upon the number of entries received.
- All pledge forms for the sweepstakes must be mailed directly to: Attn: Birdies for Charity, J.H. Cohn LLP, 180 Glastonbury Boulevard, 4th Floor, Glastonbury, CT 06033.
- To request an entry form for the sweepstakes, please submit a request by mail to: Travelers Championship, 90 State House Square, 8th Floor, Hartford, CT 06103.
- All entries must be on an official pledge form, copied facsimile or be submitted through the Birdies for Charity donation website by Tuesday, June 19, 2012.
- The guess may be any number.
- One guess will be permitted per person and the tournament will track only the first pledge received with a proposed guess.
- Guesses will be accepted from Monday, January 30, 2012 through 6:00 p.m. on Tuesday, June 19, 2012.
- If the 1st Place Prize winner has not designated a charity with their submitted guess, the Travelers Championship will select a random charity from one of the 2012 Birdies for Charity participating organizations to receive the funds from the 1st Place Prize package.
- Participants must be legal residents of the United States and be 21 years of age or older as of Monday, June 18, 2012. Void where prohibited.
- The 1st Place Prize winner will be determined by the person who correctly guesses the exact number of birdies made (Wed.-Sun.) during the 2012 Travelers Championship.
- In the case of a tie, the 1st Place Prize winner will be chosen randomly by the Travelers Championship staff from among those who correctly guessed the exact number of birdies made.
- If no one guesses the exact number of birdies made, then the 1st Place Prize winner will be the person whose guess is the closest (without going over the total) to the actual number made during the 2012 Travelers Championship.
- The 1st Place Prize winner will be notified following the tournament, in the summer of 2012.
- Prizes for 1st, 2nd, and 3rd place will be determined by random draw from those eligible entries in the event of a tie.
- There is one prize for each place level; 1st, 2nd, and 3rd.
- A complete set of rules is available from the Travelers Championship, upon request.



## TRAVELERS CHAMPIONSHIP

Travelers Championship  
90 State House Square, 8th Floor  
Hartford, CT 06103  
[TravelersChampionship.com/Birdies-for-Charity](http://TravelersChampionship.com/Birdies-for-Charity)

Presenting Sponsor



Endorsed by



## TRAVELERS CHAMPIONSHIP



TRAVELERS  
CHAMPIONSHIP

Presented by



## BIRDIES FOR CHARITY

JUNE 18-24, 2012 | TPC RIVER HIGHLANDS | CROMWELL, CT



For the Travelers Championship, CHARITY begins before the PGA TOUR comes to Connecticut each June. This year, you too can be a part of the tournament's mission to support our nonprofit partners by making a pledge or flat rate donation through the Birdies for Charity program!

## WHAT IS BIRDIES FOR CHARITY?

The Birdies for Charity program was designed as a unique and fresh way for local nonprofits to raise money. Birdies for Charity is a pledge based program based on the number of birdies made by the PGA TOUR professionals Wednesday – Sunday of the Travelers Championship. A birdie is a score of one stroke better than par, and 1,500-2,000 birdies are anticipated to be made by the PGA TOUR professionals. In 2011, 1,839 birdies were made at the Travelers Championship.

Donors may choose among our participating nonprofits, and have the assurance that 100% of their donation will be collected by their chosen participating charity. Pledge commitments can be made by individuals or companies, and be paid by check or credit card.

## BONUS BUCKS

The top ten (10) charities who collect the most will receive a share of \$15,000 from the Birdies Bonus Bucks pool, proudly sponsored by J.H Cohn LLP.

1st Place - \$5,000			
2nd Place - \$2,500	5th Place - \$1,000	8th Place - \$500	
3rd Place - \$2,500	6th Place - \$1,000	9th Place - \$500	
4th Place - \$1,000	7th Place - \$500	10th Place - \$500	

Eligibility will be determined based on pledges collected by September 28, 2012. Charities must raise at least the amount of the bonus to be eligible. For example, to earn the 1st Place prize, that charity must raise at least \$5,000 in collected pledges.

## MAKE A PLEDGE, WIN GREAT PRIZES!

### GUESS THE BIRDIES SWEEPSTAKES

By making a pledge or flat rate donation...you too can win great prizes!



On behalf of the Travelers Championship and Connecticut Association of Nonprofits, donors have the opportunity to guess the number of birdies made Wednesday – Sunday of tournament week.

The person who correctly guesses the exact number of birdies made will win the Grand Prize of a \$1,000 Cash Gift Card.

In addition, due to the continued support from the Connecticut Association of Nonprofits, your nonprofit of choice will receive an additional \$500 donation, a year membership and four training sessions with their organization.

#### More Guess the Birdies Prizes

- 1<sup>st</sup> Place Prize - Four rounds of golf at TPC River Highlands  
*Retail Value \$1,000 (\$250 per round per player)*
- 2<sup>nd</sup> Place Prize - Two Weekly Tickets to the 2012 Ryder Cup  
*Retail Value \$960 (Valid September 25-30, 2012)*
- 3<sup>rd</sup> Place Prize - Two Tickets to the World Golf Hall of Fame and IMAX Theatre  
*Retail Value \$665 (Includes up to \$300 travel coupon per person)*

*The odds of winning depend on the number of entries received. See last page for contest rules.*

## MY PLEDGE/DONATION COMMITMENT:

I pledge \$ \_\_\_\_\_ per birdie.

I pledge \$ \_\_\_\_\_ flat rate donation.

I guess \_\_\_\_\_ total birdies will be made.

**Retain this portion for your records**

For example, if 1,500 birdies are made during the Travelers Championship your total pledge would be:

\$.01 = \$15.00	\$.10 = \$150.00
\$.02 = \$30.00	\$.50 = \$750.00
\$.05 = \$75.00	\$1.00 = \$1,500.00



2011 Champion  
Fredrik Jacobson

## OFFICIAL PLEDGE AND FLAT RATE DONATION FORM

Charity of Choice: CT FIRST

### CONTACT INFORMATION *Please print clearly*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

### PER BIRDIE PLEDGE

\_\_\_\_\_ I pledge and promise to donate the following amount to my designated charity for every birdie made during the 2012 Travelers Championship. I understand that the total number of birdies and my pledge will be calculated at the conclusion of the tournament and that I will be charged at that time.

\$.01 \_\_\_\_\_ \$.02 \_\_\_\_\_ \$.05 \_\_\_\_\_ \$.50 \_\_\_\_\_ \$1.00 \_\_\_\_\_ Other: \_\_\_\_\_

### FLAT RATE DONATION

\_\_\_\_\_ I would like to make a one time donation in the amount of \$ \_\_\_\_\_

### GUESS THE BIRDIES SWEEPSTAKES

I guess that exactly \_\_\_\_\_ birdies will be made Wednesday through Sunday of the 2012 Travelers Championship.

### PAYMENT OPTIONS

Check Enclosed \_\_\_\_\_ Invoice Me \_\_\_\_\_ Credit Card \_\_\_\_\_

MASTERCARD \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code/CVV# (on back of card) \_\_\_\_\_

Please provide accurate payment information. If you have selected a flat rate donation and a credit card payment, your card will be charged immediately. If you have selected a per birdie pledge, your balance due will be applied to your invoice or card at the conclusion of the tournament. You will receive confirmation of payment.

To submit your per birdie or flat rate donation, please read the reverse side of this form.

- Please return all pledge forms and checks to: J.H. Cohn LLP
- Please make checks payable to "Travelers Championship"

**All per birdie pledges and flat rate donations are 100% tax deductible. Please consult your tax advisor.**

For more convenient online pledging, visit [www.TravelersChampionship.com/Birdies-for-Charity](http://www.TravelersChampionship.com/Birdies-for-Charity)